

MRPL seizes the lion's share at PRCI Excellence Awards



In the recently held PRCI National Excellence Awards (Chanakya Awards) - 2022, MRPL has made an impactful entry with 8 Awards (Including 5 First Prizes), emerging as one of the top winners among the hundreds of PSU and Private organisations vying for these awards. These awards were given away at the 16th Global Communication Conclave of PRCI, held on the 11th and 12th of November 2022 in Kolkata.

It is to be noted that MRPL is getting the PRCI (Public Relations Council of India) National Awards for the first time. However, MRPL has bagged three PRSI (Public Relations Society of India) Awards in the year 2020 (two awards) and 2021 (one award). These two bodies cover all the Public Relations, Corporate Communication, Media and Advertisement professionals and bodies across the nation.

MRPL has won first prize (Gold) in the following Categories

- 1) Best Corporate Movie (Crystal Award for Excellence)
- 2) Best Music Video
- 3) Best Motivational Video
- 4) Contribution to Child Healthcare. (Diamond Award)

5) Most Innovative Product of the year

MRPL also won a Silver prize for

- 1) Best Government communication Film
- 2) Most Innovative Environmental Program of the year (Water Management)

In addition, MRPL has won third prize (Bronze) for the best Awareness Campaign.

MRPL's GM (CC), Dr Rudolph Noronha, was adjudged as the 'Promising PR Person of the Year.

MRPL emerged among the top five organisations during this event, wherein nearly a hundred had competed. MRPL also bagged the highest percentage of First prizes. MRPL's creditable show at the event was appreciated by all from the PR fraternity across the nation.



Dr Rudolph VJ Noronha was conferred the 'Promising PR Person of the Year'.

